

# 2023 ANNUAL REPORT

THE DIFFERENCE WE MADE TOGETHER
TO INCREASE ACCESS TO QUALITY
HEALTHCARE IN OUR COMMUNITY



# Board of Directors

#### **OFFICERS**



Ian Burnstein Co-Chair

Linda Kovan Co-Chair

Dana Burnstein Founding CEO/CEO Emeritus

> Ari Dolgin Treasurer

Lori Burnstein Taylor Secretary

Mary Lewis, CEO (interim 08/23; permanent 02/24)

### **DIRECTORS**

Steve Arbit Jason Blanks Ian Burnstein

Dana Burnstein

Ari Dolgin

Josh Dunham

Jenny Fritz Jerry Gold

Jessica Jacques-Goodman

Gabe Karp

Genise Kerner

Linda Kovan

**Emily Lark** Andy Meisner

Mindy Saltzberg Siegel

Meeta Singh

Tina Sula

Lori Taylor Ray Weitzman

Robert Wolfe

Jason Zimmerman

## Dear Friends,

2023 was a year of transition. Building on our 2022 board development project, we expanded beyond our founding board to include new leaders, engaged supporters, and different perspectives. With this dynamic new group and our knowledgeable employees, we also embarked on a strategic planning process with a new mission and vision that embody Dr. Burnstein's values while meeting our patients' needs.

Last, we had an incredible addition to our leadership team: Mary Lewis became our new CEO. Coming from Kalamazoo, Mary has dedicated her career to free clinics that serve communities like ours. She is a visionary leader whose authentic style aligns with both Gary and Dana Burnstein's legacy and will strengthen our relationships with health partners, community organizations, donors, patients, and families. Please join us in welcoming Mary to the Gary Burnstein Community Health Clinic.

### With Gratitude,



Co-Chair, GBCHC



Tan Burnstein and Linda Kovan Co-Chair, GBCHC



# Hello QBCHC Family,

I am honored to share with you the 2023 Annual Report for the Gary Burnstein Community Health Clinic. For 20 years, we have carried forward Dr. Burnstein's commitment to health equity, living his legacy through every patient we care for, every service we provide, and every life we touch.

### 2023 Impact

Thanks to your generous support and the dedication of our incredible volunteers, 2023 was remarkable.

We created our first-ever, ten-year strategic plan, rallying our community around the goal of becoming a national model for health excellence.

Over 300 volunteers donated more than 12,000 hours of service, contributing an astounding \$866,000 in value. I would like to thank Michael and Barbara Horowitz and family for their support of the Volunteer Program.

We distributed over \$2 million in free medications, provided \$600,000 in dental services, and delivered over \$10 million in free medical care—saving local emergency departments more than \$1 million.





We also saw a shift in patient priorities, with preventative care surpassing diabetes as the top reason for visits for the first time, a reflection of how our compassionate approach is empowering people to take charge of their health.

### **Looking Ahead**

As we celebrate 20 years of service and now look forward, we are filled with hope and determination. With your continued trust and support, we will grow, innovate, and lead in healthcare delivery. Together, we are building a healthier, stronger, and more sustainable community, and as Dr. Burnstein said, a place where every person "has the right to excellent healthcare regardless of one's ability to pay for it."

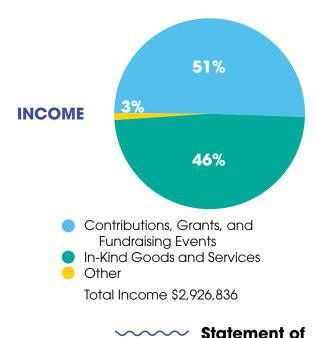
Onward and Upward,

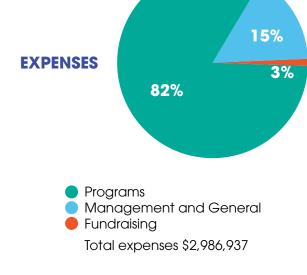
Mary Lewis CEO, GBCHC



# Financial Report

January 1, 2023 - December 31, 2023





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### **ASSETS**

Cash
Contributions receivable
Other accounts receivable (Net)
Prepaid Expenses
Property & Equipment (Net)
Right-of-use assets (Net)
\$223,784
\$211,650
\$15,151
\$984,246
\$4,679
\$1,439,510

### Financial Position ~

# LIABILITIES & NET ASSETS LIABILITIES

Accounts Payable Accrued Payroll Other accrued liabilities Operating lease liabilities

=Total Liabilities

\$74,160 \$20,223 \$8,618

\$4,679

\$107,680

#### **NET ASSETS**

Without donor restrictions With donor restrictions

\$921,565 \$410,265

=Total Net Assets

\$1,331,830

=Total Liabilities and Net Assets \$1,439,510

# Who We Served in 2023

Medical visits Dental visits 3,332 1,588

=Total Unique Patient Visits

4,920



6,690 RX Written
To date over \$2 Million in free medication given to the community



7,080 Free Lab and Radiology Tests



3,244 Specialty Appointments Cardiology, Gynecology, Optometry, etc.



Over \$600K in free dental services



Over \$10 Million in free medical services



\$1 Million in Estimated Emergency
Department savings



300 Active Volunteers donating over 12,000 volunteer hours with an estimated value of over \$866K

= Total Over \$14,466,000







Top 5 Reasons for Medical Visits in 2023:

1

Annual Adult Health Exam

2

Hypertension

3

Dyslipidemia (high cholesterol)

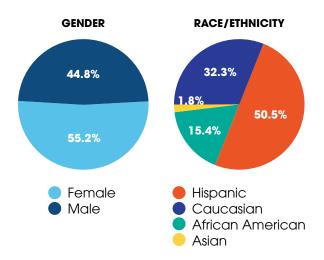
4

Type 2 Diabetes

5

**GERD** 

### Demographics: +



# Owr Partners in Health

# We celebrate those who generously support us in making the Dr. Gary Burnstein Healthcare difference possible.

AlphaStaff Americares

Ann Arbor Area Community Foundation

**Anonymous** 

James & Carolyn Bellinson

Bendit Bernstein Fund

Michael & Debbie Berger

The Stanley L. & Phyllis Berger Family Foundation

Blue Cross Blue Shield of Michigan

Paul & Susan Burback

Dana Burnstein

**Burnstein Family Foundation** 

Community Foundation for Southeast Michigan

Marvin & Betty Danto Family Foundation

Delta Dental Foundation

**DMC** Foundation

Frank G. and Gertrude Dunlap Fund

Fidelity Brokerage Services

Phillip & Elizabeth Filmer Memorial Charitable Trust

Andrew S. & Jennifer L. Friedman

Family Foundation

Michael & Barbara Horowitz

**Huntington Bank** 

Impact 100 Oakland County

Jewish Federation of Chicago

Marjorie and Maxwell Jospey Foundation

The D. Dan & Betty Kahn Foundation

Emily Kasal



Threasa Liddell

Michael McManus Foundation

Michigan Dental Association Foundation

Michigan Dept of Health and Human Services

Nodel Parks LLC

Ed & Gerri Parks

Peterson Family Foundation

Scott Salzeider

Marc Schechter

Jared and Stefanie Schenk

Schwab Charitable

Michelle & Scott Segal

Matthew Simpson

Sinai Medical Staff Foundation

Linh & Dug Song

David E Stewart

Emily Stillman Foundation

Taft Stettinius & Hollister LLP

**UBS Financial Services** 

United Jewish Foundation of Metropolitan Detroit

United Wholesale Mortgage

Doris & Norma Van Gorp Foundation

Vanguard Charitable

David & Kelly Victor

Wadsworth Family Foundation

Kathy White

The Andrea & Lawrence Wolfe Family Foundation

# Success Stories 🖔

When Josefina first visited the clinic in 2023, she was overwhelmed by a cascade of health challenges uncontrolled diabetes. persistent joint pain, difficulty breathing, constant fatigue, and the heavy burden of anxiety and depression. But then she met Dr. Weitzman, and somethina began to shift. Dr. Weitzman crafted a care plan that went beyond medication, guiding her toward healthier food choices, regular exercise, and consistent follow-ups. As Josefina adopted these changes, her health improved, and she regained her energy and hope. Today, Josefina is grateful to be part of the GBCHC community. where dignity, trust, and person-centered care are at the heart of everything.

When Linzie Potts became
Volunteer Manager at the
Gary Burnstein Community
Health Clinic, she aimed to
make a lasting impact—not
only in patient care but in
cultivating a compassionate

workforce. Before her, the program had just 75 volunteers, limited training, and struggled with consistency. In just a short period of time, she transformed it, growing the team to 300 dedicated volunteers in 2023 through orientation, professional development, and mentorship.

One of those volunteers was Chioma, a medical student at Ross University. She aspires to be a pediatrician and started volunteering during her clinical rotations. Initially a scribe, she soon found her passion in community outreach. Her experiences have been transformative, fueling her commitment to

GBCHC's mission of providing free, high-quality care to underserved patients. Chioma and the hundreds of other volunteers allow GBCHC to serve thousands of patients every year. This would not be possible without a critical donation from Mr. and Mrs. Horowitz. "They are the root and catalyst for all of our growth," Linzie says, highlighting their generosity, which facilitated rapid and sustainable expansion.

Just last year, Diabetes was the number one reason for patient visits whereas this year preventative care has become their highest priority. This shift proves that our approach in providing caring, compassionate, and dignified care, our patients are empowered to take control of their health.

Today, GBCHC is more than just a healthcare clinic providing exceptional, patient-centered care; it's also a place where volunteers can gain valuable experience, give back, and be inspired to make a difference.



# 2023 Esteemed Women of Michigan

Nadia Acosta Patrina Amato Shari Barouch Roz Blanck Rhea Brody Dawn Brown Barbara Cohn Sarah DeCiantis Katie Foster Jessica Jacques Goodman, OD Monica Haider Renee Harmon Genise Kerner Rebecca Kline

Melinda Wilner
Micki Kline
Laura Lawson
Mary Lewis
Threasa Liddell
Monica Mirariu
Carolyn Normandin
Michelle Salvatore
Susan Schoenberger
Mindy Salzberg Siegel
Jacqueline Simmons
Lori Burnstein Taylor
Volunteer Nursing Team
Marcie Weitzman-Zoref
Melinda Wilner





# You're Invited to Join Us

#### You can volunteer!

Volunteering at GBCHC is a rewarding way to give back, gain valuable experience, and make a lasting impact. Scan the QR code to fill out our volunteer application form at gbchc.org or contact lpotts@gbchc.org for more details.

### You can donate!

Every giff, big or small, helps
GBCHC continue its mission to
provide free, comprehensive
healthcare to those who need
it most. Make a donation today
at garyburnsteinclinic.org/donation.

If you're interested in other ways of giving, including gifts of stock, including GBCHC in your will, or a qualified charitable distribution from your IRA, please contact GBCHC at info@gbchc.org or 248-309-3752.







# CONTACT US



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